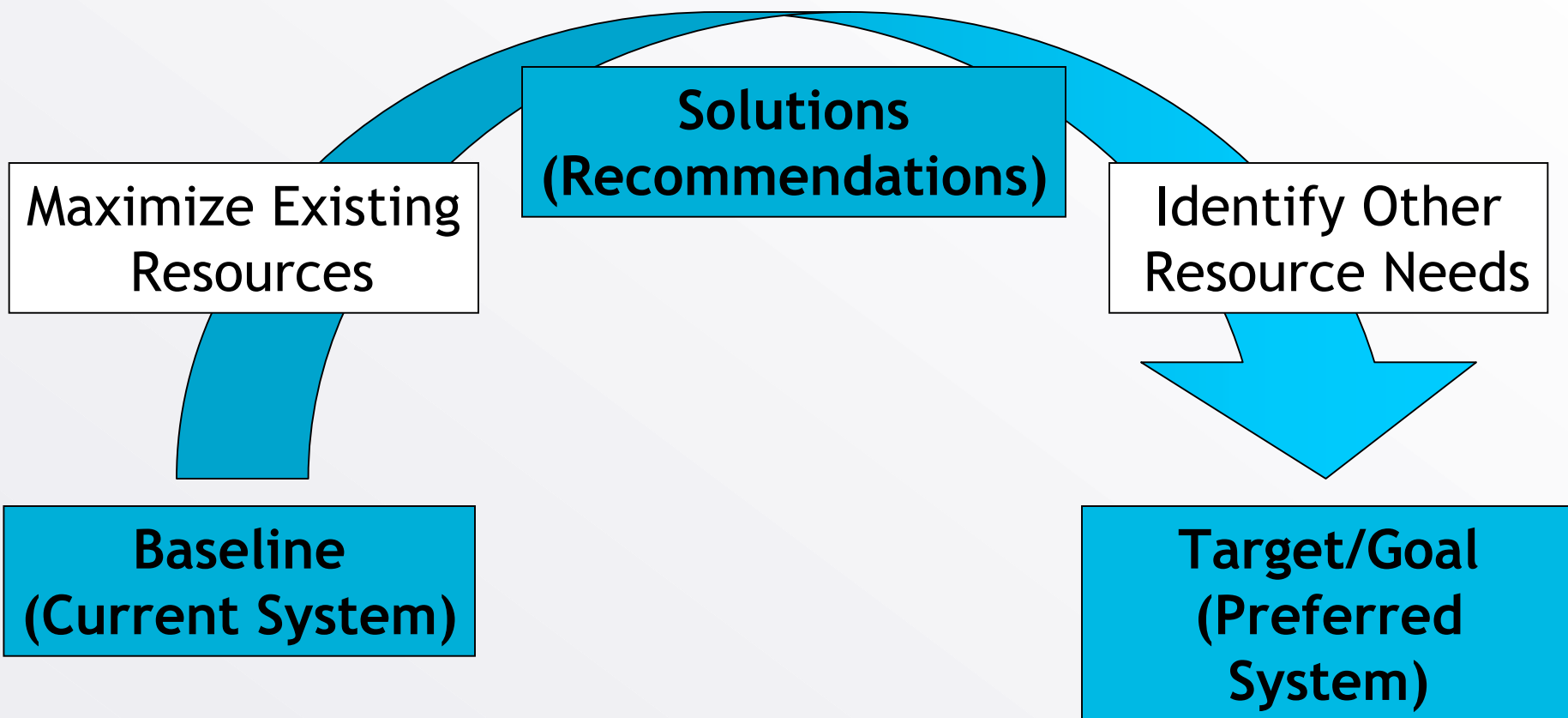


A Roadmap for Washington Learns

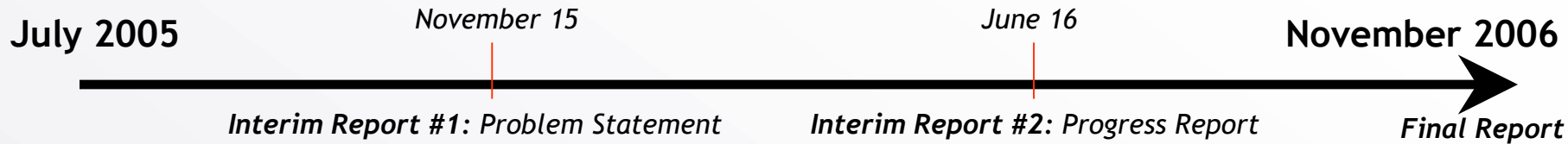
Presentation to the Steering Committee

July 25, 2005

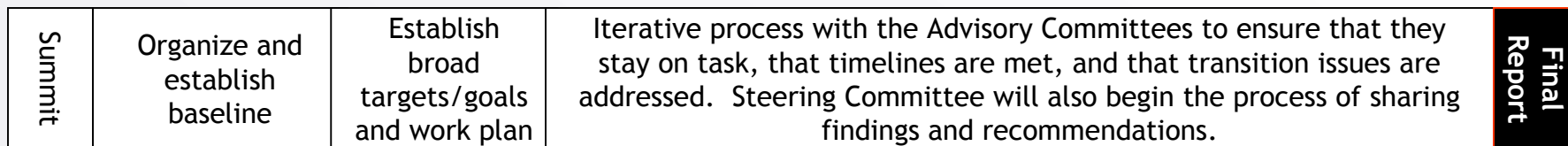
Framework for Recommendations



Washington Learns Work Plan



Steering Committee



Advisory Committees

Early Learning
K-12
Higher Ed



Technical advisory committees may be established as needed.

Proposed Process for Issue Consideration

Steering Committee

Vision for Washington's education system and/or learners

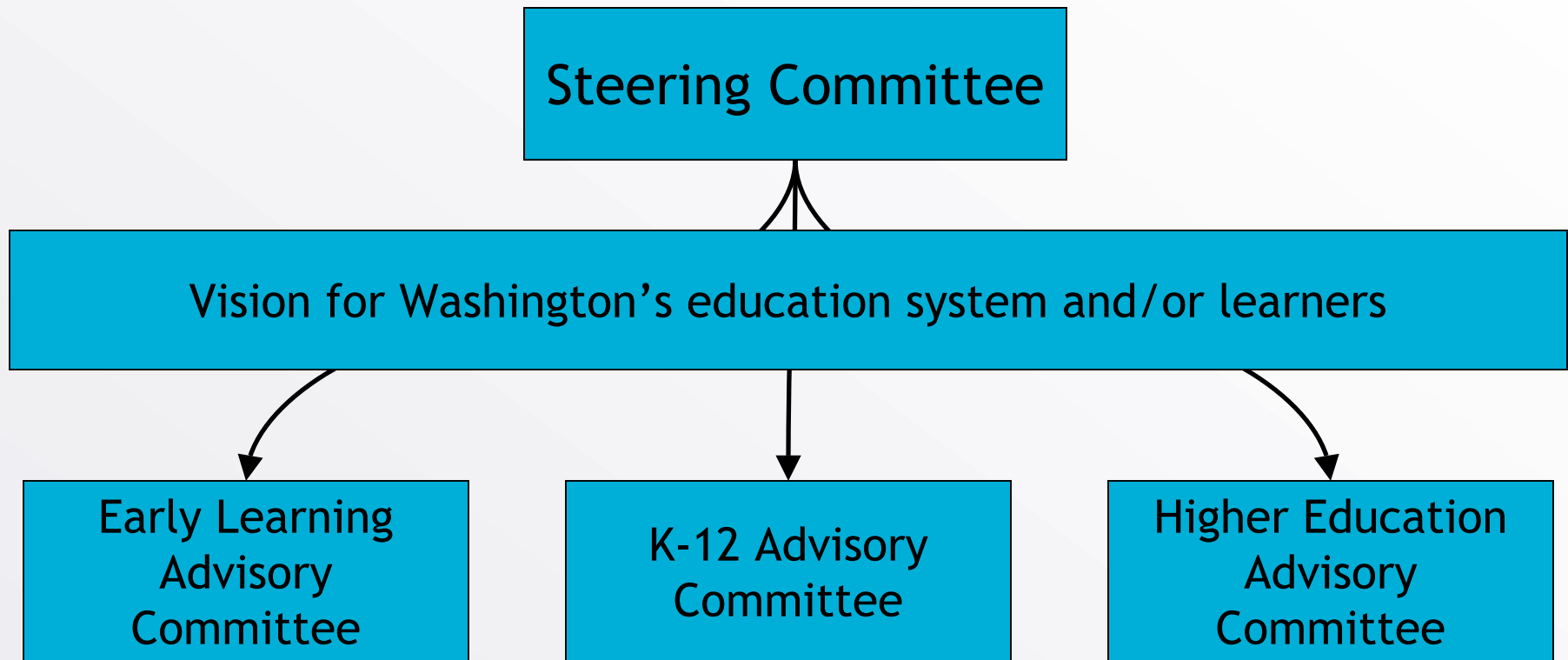
Early Learning
Advisory
Committee

K-12 Advisory
Committee

Higher Education
Advisory
Committee

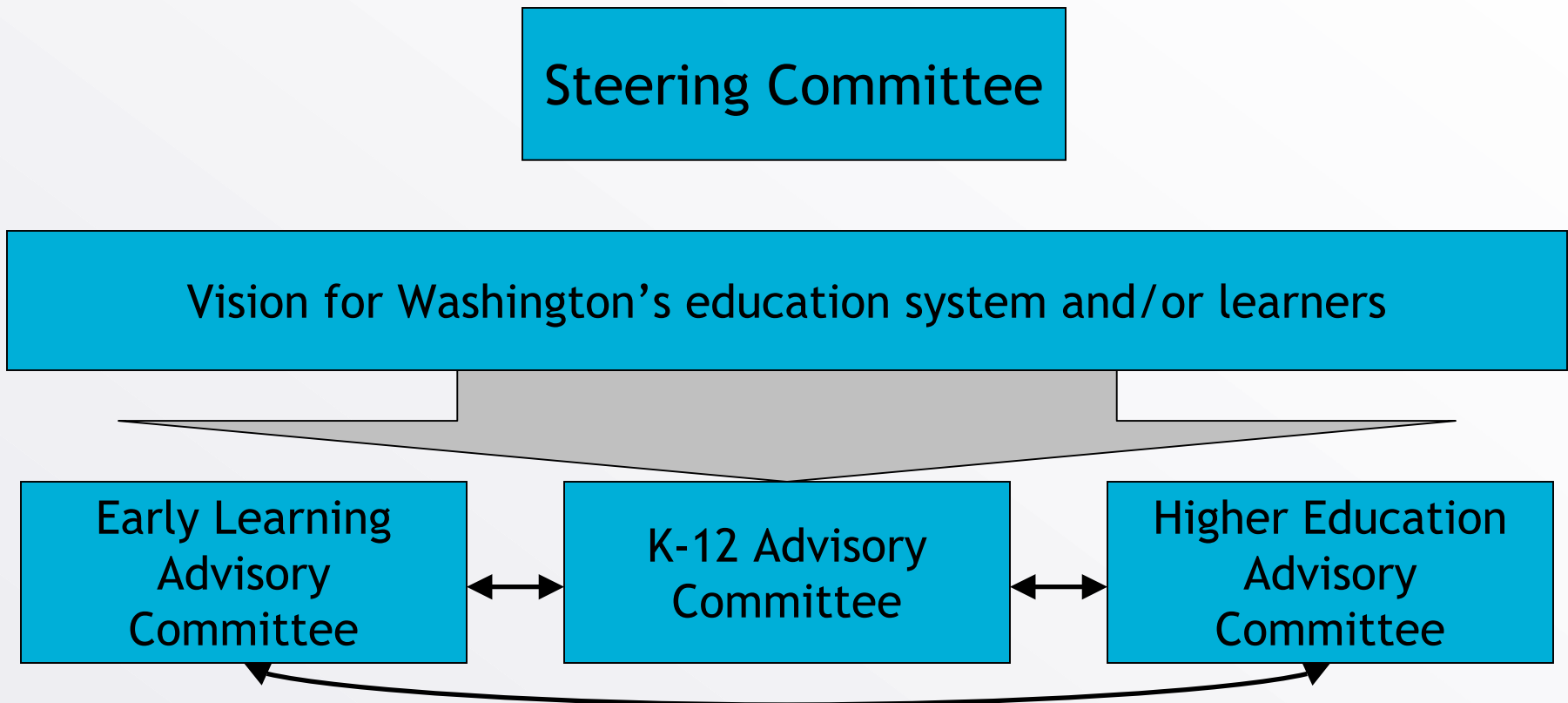
Steering Committee establishes vision and broad goals

Proposed Process for Issue Consideration



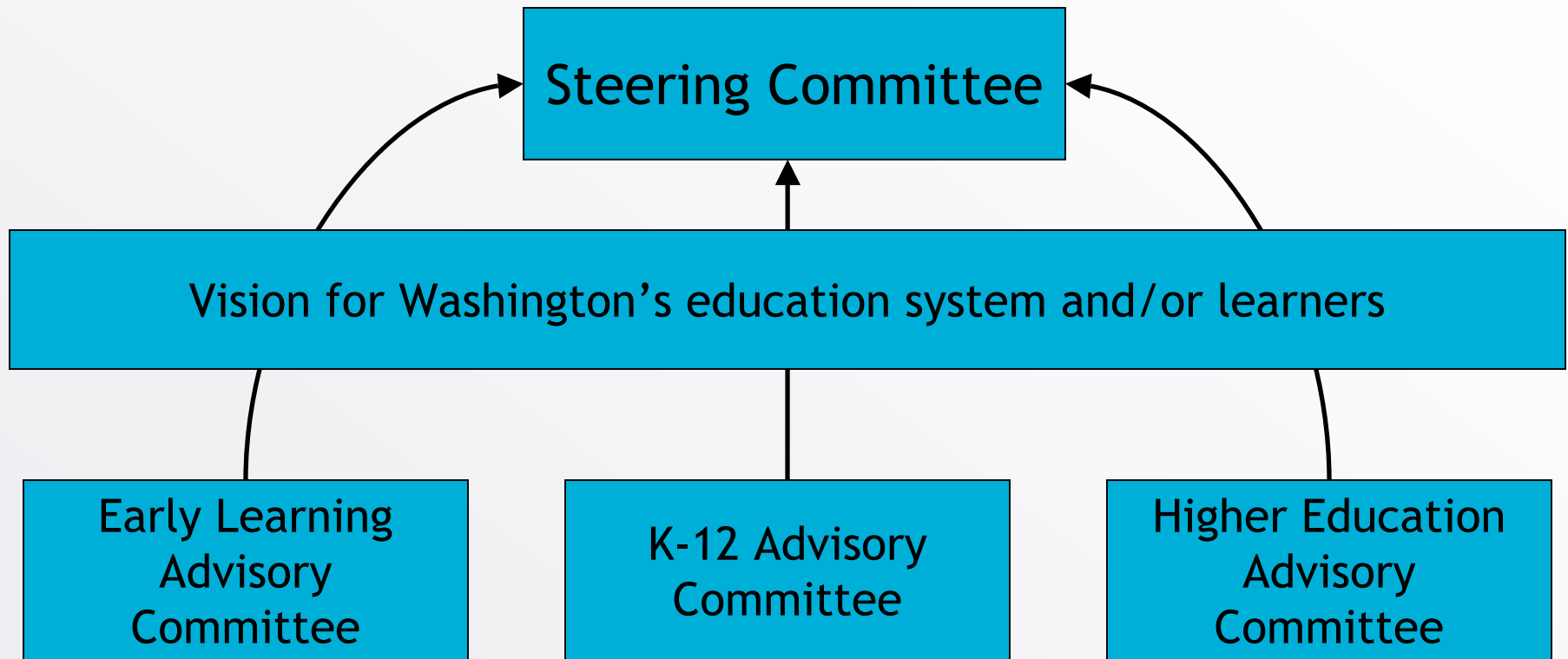
Steering Committee assigns work plan tasks

Proposed Process for Issue Consideration



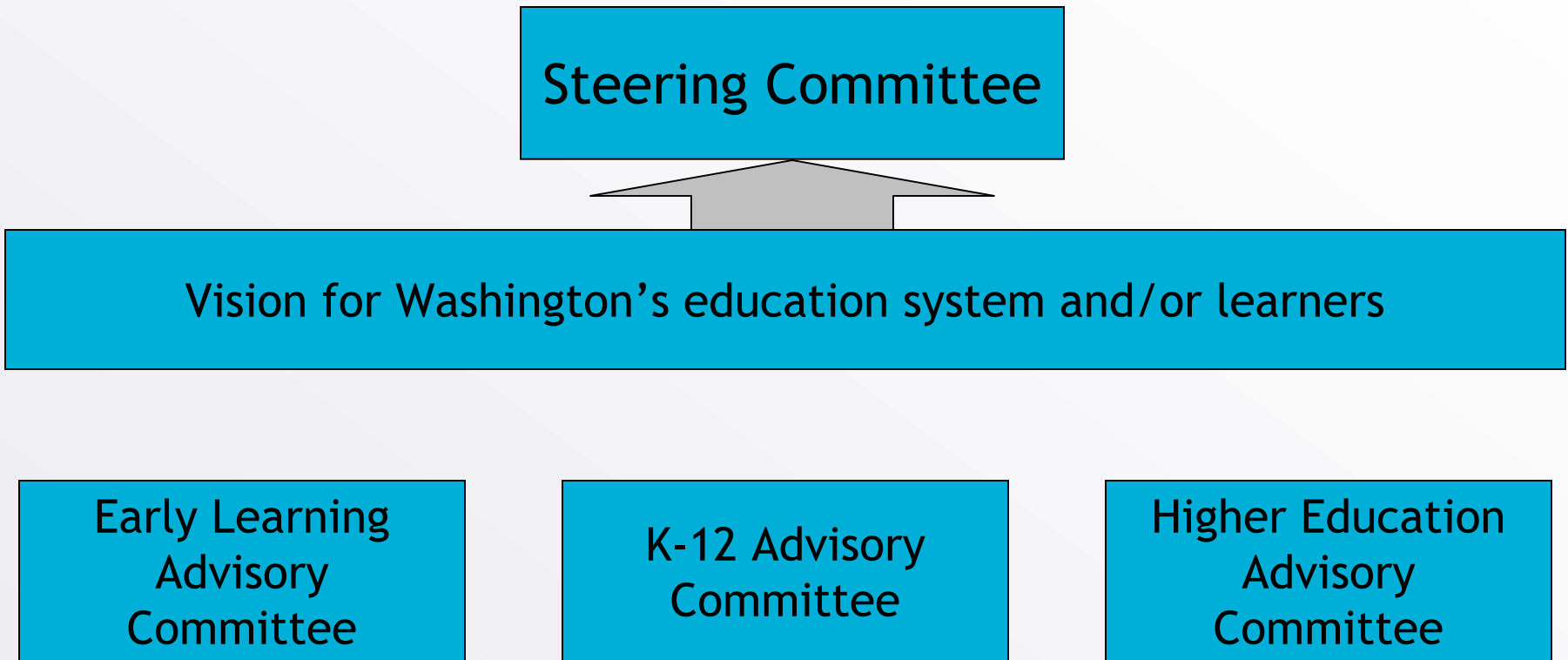
Advisory Committees consider issues, mindful of vision and working together to address transitional and overlapping issues

Proposed Process for Issue Consideration



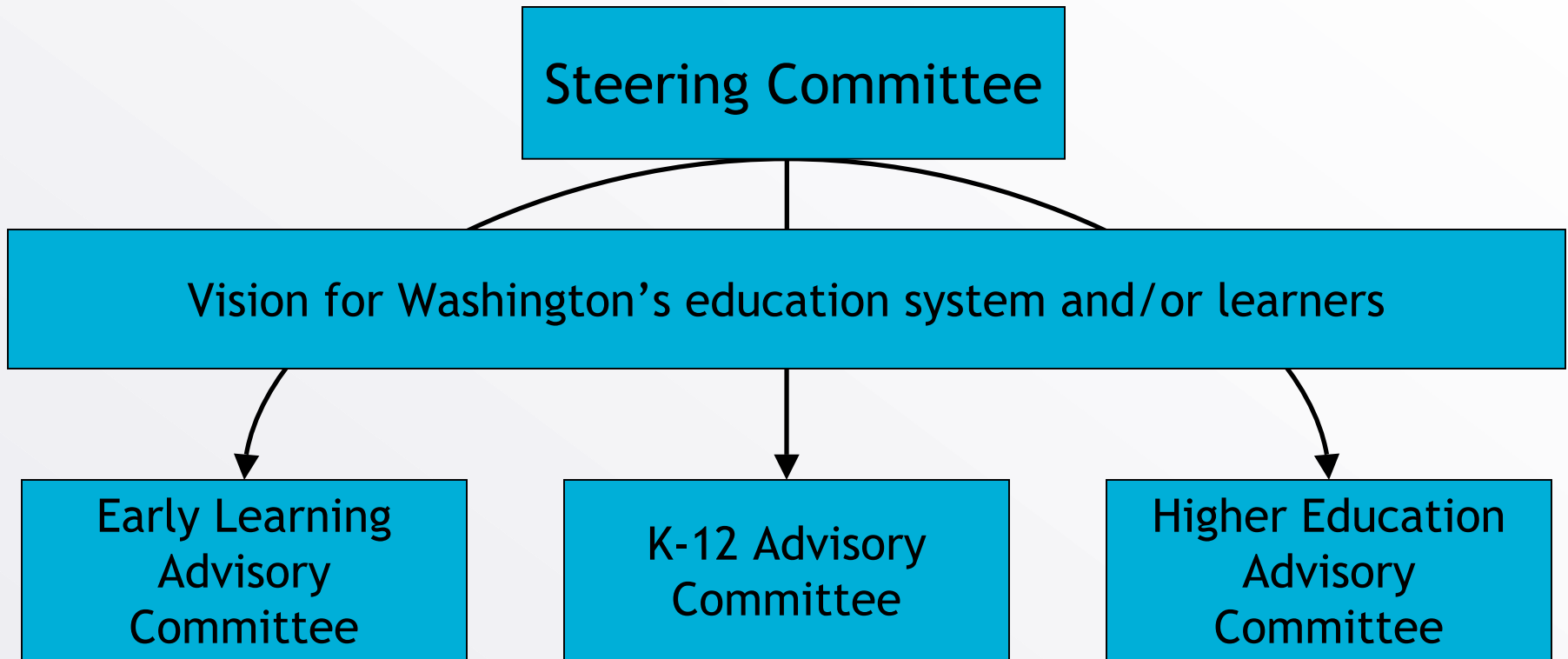
Advisory Committees forward preliminary findings and recommendations to Steering Committee

Proposed Process for Issue Consideration



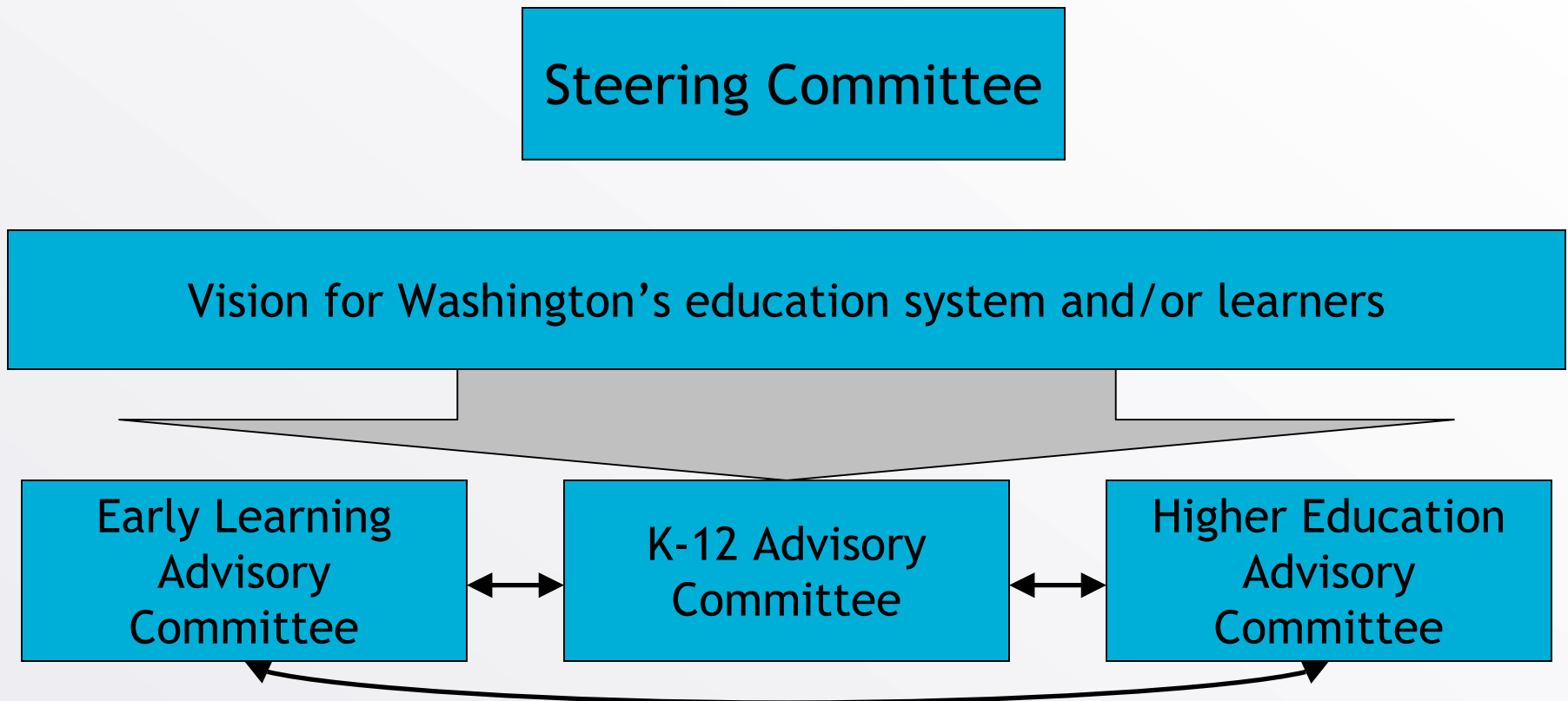
Steering Committee considers preliminary findings and recommendations in the context of the vision

Proposed Process for Issue Consideration



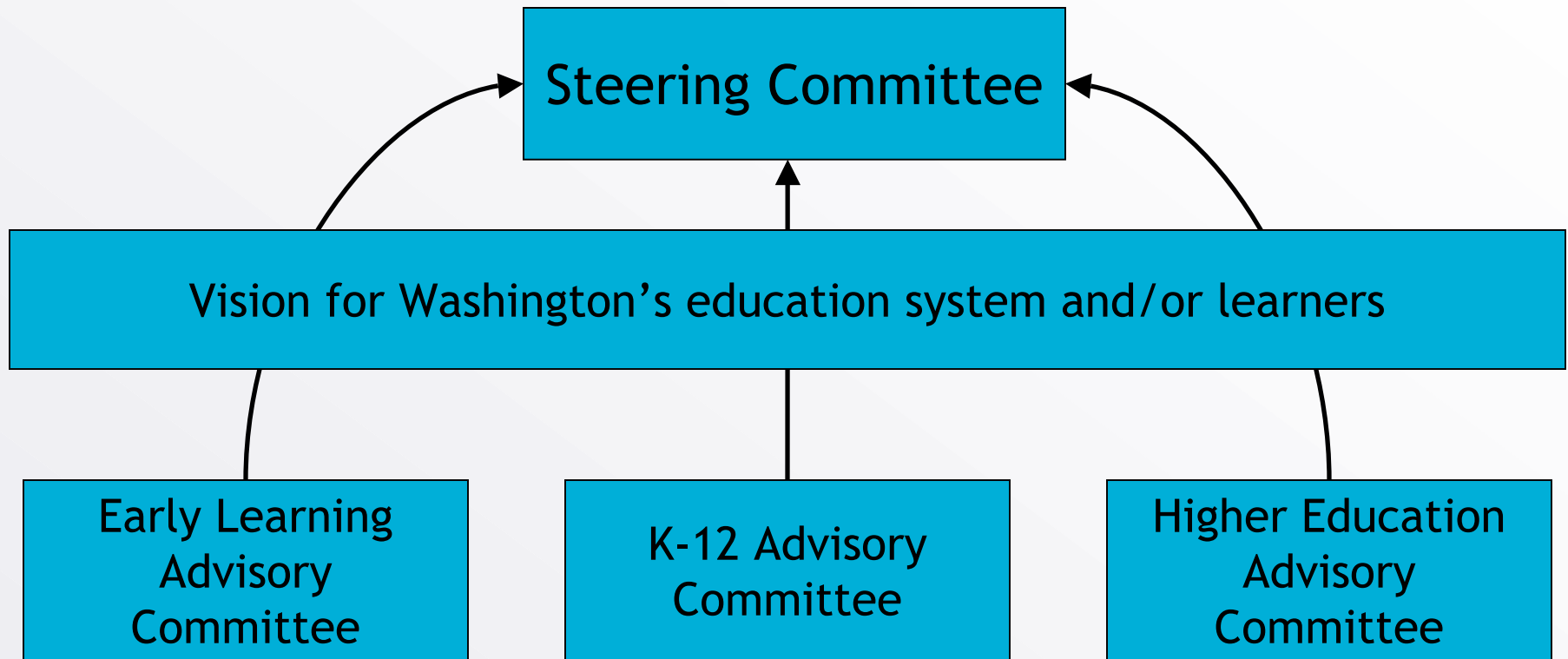
Steering Committee provides additional feedback or direction to the Advisory Committees

Proposed Process for Issue Consideration



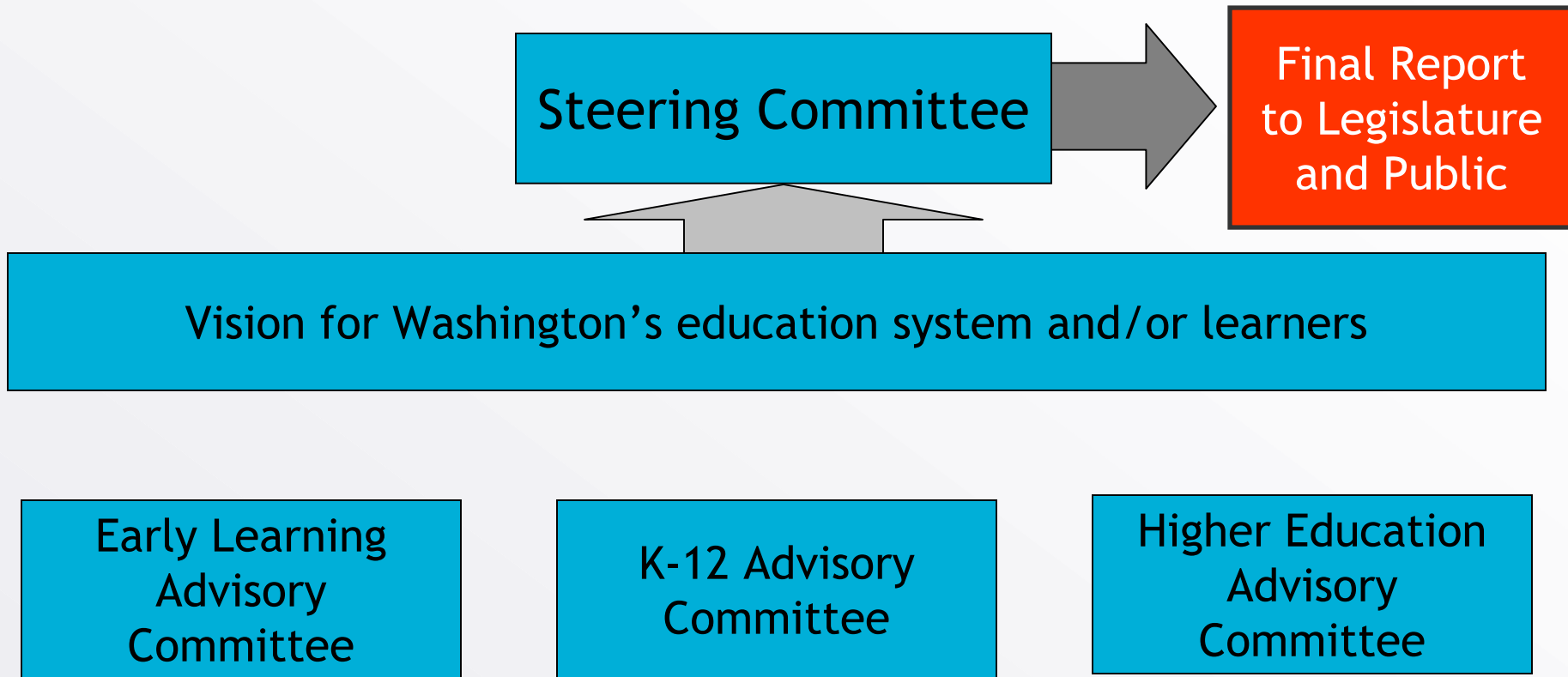
Advisory Committees reconsider issues, mindful of vision and working together to address transitional and overlapping issues

Proposed Process for Issue Consideration



Advisory Committees forward additional preliminary findings and recommendations to Steering Committee

Proposed Process for Issue Consideration



Steering Committee considers Advisory Committee work in the context of the vision and adopts final findings and recommendations

Washington Learns Communication Plan

July 2005

November 15

June 16

November 2006

Interim Report #1: Problem Statement

Interim Report #2: Progress Report

Final Report

Steering Committee

Summit	Organize and establish baseline	Establish broad targets/goals and work plan	Iterative process with the Advisory Committees to ensure that they stay on task, that timelines are met, and that transition issues are addressed. Steering Committee will also begin the process of sharing findings and recommendations.				Final Report
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Advisory Committees

Early Learning

K-12

Higher Ed

establish baseline	Organize and	Suggest Key Issues	Issue 1	Issue 2	Issue 3	Issue 4	Final Report
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Communication Opportunities

Establish Washington Learns— goals, players, process

Define issues, show history, state problem

Discussion Update

Discussion Update

Report on Progress

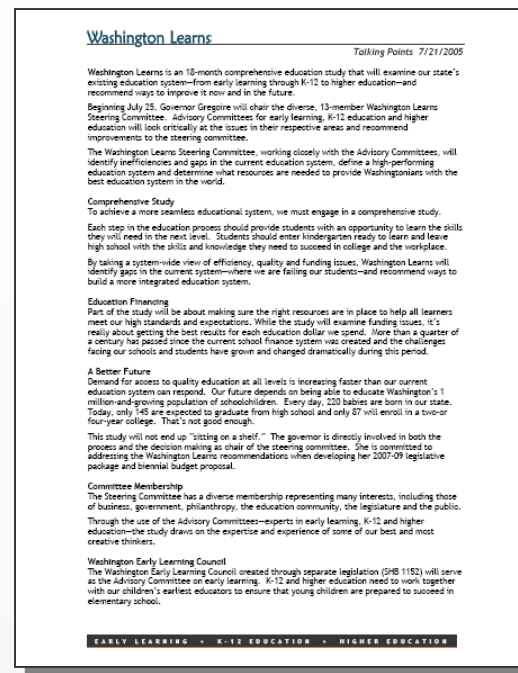
Discussion Update

Showcase recommendations

Public Involvement: Education Summit, e-feedback, events, outreach, etc.

7 Key Tools/Channels

1. **Clarity:** Convey a clear message with a consistent look and feel of all materials
2. **Targeted information sharing:** build email distribution list
3. **Information clearinghouse:** Website - washingtonlearns.wa.gov
4. **Messaging tools:** Newsletter and Standard article for publications (regularly updated), Leave-behind information card
5. **General response tools:** Q&A/Talking Pts
6. **Outreach opportunities:** Presentation for Governor, Steering Committee, Executive Director; display materials for events
7. **Interim and Final Reports**



Website: [washingtonlearns.wa.gov](http://www.washingtonlearns.wa.gov)

The screenshot shows the Washington Learns website in a Mozilla Firefox browser. The address bar displays <http://www.washingtonlearns.wa.gov/>. The browser tabs include "web dev" and "Seattle Times". The website content features a navigation menu with "Steering Committee" (highlighted), "Our Work", "News", "Contact", and "About". Below the menu, there are links for "Meeting Schedule", "Agenda", and "Committee Members". A "Welcome!" message states that Washington Learns is Governor Gregoire's initiative to examine the state's education system. A "Top Story" section highlights "Gov. Gregoire kicks off quest to improve Washington education", mentioning a steering committee meeting on July 25. A table lists three educational levels: Early Learning (Early Learning Council Legislation), K-12 Education (K-12 Advisory Committee), and Higher Education (Higher Education Advisory Committee). A "Getting Involved" sidebar includes "Join the ListServ" and "Send Your Comments". A "Governor's Education Summit" banner for June 3, 2005, is also present. The footer contains copyright information for 2005 and links for "Access Washington", "Governor's Website", "Intended Use", and "Privacy Policy".

Washington Learns

Steering Committee | Our Work | News | Contact | About

Meeting Schedule | Agenda | Committee Members

Welcome! Washington Learns is Governor Gregoire's initiative to examine our state's education system—from early learning to K-12 to higher education—and find ways to improve it. [Find out more...](#)

Top Story

Gov. Gregoire kicks off quest to improve Washington education

Gov. Christine Gregoire will chair on July 25 the first steering committee meeting for Washington Learns, an 18-month, comprehensive education study that will examine Washington State's education system and recommend ways to improve it. [>>more...](#)

Early Learning	K-12 Education	Higher Education
Early Learning Council Legislation	K-12 Advisory Committee	Higher Education Advisory Committee

Getting Involved

Join the ListServ
Send Your Comments

Governor's Education Summit
Preparing for Washington Learns

June 3, 2005

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First Steps

Advisory Committee's Charge for Fall

- Establish a baseline
 - Previous studies and efforts
 - Overview of current programs and structures
 - Demographic pressures
 - Stakeholder issues
 - Comparisons with other states
- Suggest key issues for consideration

First Steps

Steering Committee's Charge for Fall

- Establish a baseline
 - Overview of Washington's education system
- Establish a vision and broad targets/goals
- Develop a detailed work plan and key issues list for the Advisory Committees

A Roadmap for Washington Learns

July 25, 2005